

# Centralizing Housing Access in [Our Community]: A Proposal for Philanthropic Partnership

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## THE CHALLENGE

Access to stable housing in our community depends on case managers across multiple agencies each maintaining their own landlord relationships. Landlords are contacted by multiple programs independently — creating fatigue and disengagement. When a staff member leaves, their contact list leaves with them. Placements are limited not by available units, but by fragmented access to them.

## WHAT WE'RE IMPLEMENTING

We are implementing Padmission Connect — a centralized landlord engagement and housing search platform — across our Continuum of Care. Connect gives every participating agency shared access to unit inventory, coordinates landlord outreach across programs, and makes housing search a system-level function rather than an individual one.

## WHAT CHANGES IN OUR SYSTEM

- Case managers work from shared unit inventory, not separate contact lists
- Landlord relationships are owned by the system, not by individual staff
- Coordinated outreach eliminates duplication and reduces landlord fatigue
- Placement activity is visible across agencies for the first time
- Staff transitions no longer erase housing access capacity

## WHY PHILANTHROPIC SUPPORT MAKES SENSE

- A capacity investment — one implementation changes how every agency operates
- Directly addresses landlord fatigue, a documented barrier to housing access
- Reduces dependence on heroic individual effort; programs become sustainable
- Strong fit for operational capacity, systems change, or housing access grants
- Connects to funder interests in both housing access outcomes and organizational resilience

“Invest in Padmission Connect, as it is a powerful catalyst for transforming the housing landscape in your community... [it] moves landlord engagement and housing searches from siloed approaches to a coordinated system.”

— Housing Services Coordinator, Housing & Homeless Coalition of Central New York, CNY CHANCE Program

## FUNDING MECHANISMS TO EXPLORE

- Operational capacity or technology grant
- Systems change / housing access initiative funding
- Community foundation housing grant
- United Way impact area investment
- Corporate philanthropy / CSR — housing or community investment

**THE ASK:** [\$X/year] subscription to Padmission Connect — centralizing housing access coordination across [X] agencies in [Our CoC].

Prepared by: [Your CoC / Lead Agency Name]

[Your Name] · [Your Title] · [Your Organization] · [Your Email / Phone]

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