

Coordinating [County/City]'s Investment in Housing Placement: A Request for Local Government Support

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THE CHALLENGE

[County/City] appropriates significant resources to homelessness services. Those programs are doing housing search and landlord outreach across multiple agencies — but independently, competing for the same landlords rather than coordinating. Landlords disengage, case managers duplicate outreach, and placement outcomes vary across programs funded by the same county. The programs are working. The coordination is not.

WHAT WE'RE IMPLEMENTING

We are implementing PAdmission Connect — a centralized landlord engagement and housing search platform — across our Continuum of Care. With Connect, all county-supported agencies work from shared housing inventory, coordinate landlord outreach, and produce consistent placement outcomes across programs.

WHAT CHANGES IN OUR SYSTEM

- Landlord relationships are coordinated across programs, not duplicated
- Every county-funded agency accesses the same housing inventory
- Placement activity is visible across programs for the first time
- Property owners receive a consistent experience from our system
- Coordination accountability without additional oversight staff

WHY LOCAL GOVERNMENT SUPPORT MAKES SENSE

- You are already funding the work — fund the platform that makes it consistent
- Direct alignment with county and city housing stability goals
- Operational tool for programs the county already funds and oversees
- No new staff required — existing programs run better
- Accountability and visibility across publicly funded placement activity



With the use of PAdmission Connect, our CoC now has a coordinated and efficient process for connecting property providers to housing program staff and their clients.

— Tiffany Gehrlich, RentConnect Manager, Strategies to End Homelessness, Cincinnati

FUNDING MECHANISMS TO EXPLORE

- County general fund — homelessness or housing services line
- City housing initiative or housing stability budget
- Community development funding (CDBG entitlement)
- Local match to a federally funded coordinated housing program

THE ASK: [\$X/year] subscription to PAdmission Connect — coordinating housing placement across [X] county-supported programs in [Our CoC]

Prepared by: [Your CoC / Lead Agency Name]

[Your Name] · [Your Title] · [Your Organization] · [Your Email / Phone]

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