

[padmission connect · funding request]

Funding coordinated housing search from the CoC award

A case for Planning, Coordinated Entry, and supportive services funds

01 The challenge

Housing search and landlord engagement are already funded activities across the Continuum of Care. They are also carried out separately by every participating agency — separate landlord lists, separate outreach, separate records of what is available. The same landlord fields four calls in a week, and no one in the system can see the units the others have found. The funding is in place. The coordination is not.

02 What this funds

PAdmission Connect is a centralized landlord engagement and housing search platform deployed across a Continuum of Care. Every participating agency works from the same unit inventory, landlord outreach is coordinated rather than duplicated, and housing search becomes a system function rather than an individual one.

03 What changes in the system

- Every agency draws from one shared unit inventory
- Landlord outreach is coordinated once instead of repeated by each program
- Housing search time becomes measurable across the system, not per agency
- Landlord relationships survive staff turnover because the system holds them
- Coordinated Entry can see what is actually available

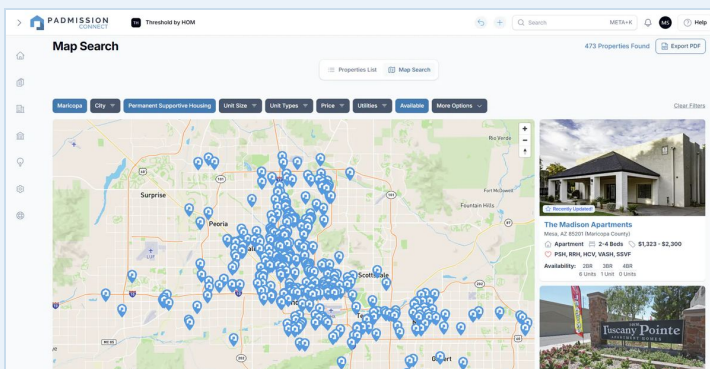
04 Why CoC and federal funds fit

- Housing search and counseling already sit inside eligible supportive services activities
- System-wide coordination is what CoC Planning funds are for
- No new staff — the agencies already funded stop working alone
- One subscription serves every provider in the CoC
- Placement and search activity become reportable, not estimated

05 Funding mechanisms to explore

- Supportive services — housing search and counseling
- CoC Planning grant — system-wide coordination
- HCV administrative fees — landlord engagement
- Coordinated Entry operations budget
- SSVF operational costs, where grantees take part
- A split model — 50/50 between Planning and HCV admin

[map search]



Available units across the CoC, filtered by program, size and price — visible to every participating provider from one record.

"(Property owners & operators) love the ease with which they can market their units to multiple agencies!"

— Tiffany Gehrlich, RentConnect Manager, Strategies to End Homelessness, Cincinnati

"According to HMIS data, the time it takes for clients to locate housing has decreased from 90 days to 46 days on average."

— Tenisha Erni, Lead Landlord Liaison, New Mexico Coalition to End Homelessness

THE ASK A PAdmission Connect subscription for the Continuum of Care, funded from the Planning, Coordinated Entry, or supportive services lines that already carry housing search and landlord engagement.